



VANCOUVER | Speak English Now!

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AGENTS / REPRESENTATIVES APPLICATION FORM

Company Legal Name:		Date (DAY/MONTH/YEAR) :	
Operating name for the company:			
President's Name:		Last Name:	
Title (please choose one): <input type="checkbox"/> Mr. <input type="checkbox"/> Ms. <input type="checkbox"/> Miss			
Person who is filling this application Name:		Last Name:	
Title (please choose one): <input type="checkbox"/> Mr. <input type="checkbox"/> Ms. <input type="checkbox"/> Miss			
Full Address:			
City:	Country:	Postal Code:	
Telephone: (INCLUDING COUNTRY CODE)		Cell: (INCLUDING COUNTRY CODE)	
Web Site:		E-mail:	
What type of business do you operate?			
Year when business started:		Total number of employees:	
Do you use an office to promote Language courses abroad?		YES / NO	
If YES specify How Many and Cities and Countries where all your offices are located:			
Is your web site the most important tool in promoting schools?		YES / NO	
If YES give details:			
# of students (16+) that your company sent to study languages in last 12 months			
Total:		To Canada: and to Vancouver:	
Average length of study in weeks per student that you sent in last 12 months:			
Which schools in Vancouver do you send most students to?			
Who are your 3 main competitors?			
What is your marketing strategy to promote language schools and their courses?			

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In what Languages does your company provide information to potential students?

Promotional tools your company uses to promote schools (Please provide details):

Your company organizes fairs for students _____

Participation in other Education Fairs _____

Magazines _____

Websites _____

Newspapers _____

Others _____

What promotional activities involve any Cost or Investment or Scholarship, etc., for the language schools that your company represent? (Specify the cost and provide details):

Cost:

Details:

- Cost for participation in your company's Fairs
- Cost for participation in other Education Fairs
- Cost for ads on your Magazine
- Cost for ads on other Magazines
- Cost for school profile on websites
- Cost for banners on websites
- Cost for ads on Newspapers
- Others costs for other activities

How did you hear about inlingua Vancouver?

Why do you want to be our Agent and represent us?

What remuneration structure / commission / support / other / do you suggest?

What is the approximate number of students that you calculate that your company will register at inlingua Vancouver over the next 12 months?

What suggestions do you have for our school?

How can we help you to promote our English courses?