

AGENTS / REPRESENTATIVES APPLICATION FORM

Company Legal Name:	Date: <small>DAY MONTH YEAR</small>
Name under which the company operates in the market:	
President's Name:	Last Name:
Title (please choose one):	<input type="checkbox"/> Mr. <input type="checkbox"/> Ms. <input type="checkbox"/> Miss
Person who is filling this application Name:	Last Name:
Title (please choose one):	<input type="checkbox"/> Mr. <input type="checkbox"/> Ms. <input type="checkbox"/> Miss
Full Address:	
City:	Country: Postal Code:
Telephone:	Fax:
<small>INCLUDING COUNTRY CODE</small>	<small>INCLUDING COUNTRY CODE</small>
Web Site:	E-mail:
What type of business do you operate?	
Year when business started:	Total number of employees:
Do you use an office to promote Language courses abroad? <input type="checkbox"/> YES <input type="checkbox"/> NO <small>If YES specify How Many and Cities and Countries where all your offices are located:</small>	
Is your web site the most important tool in promoting schools? <input type="checkbox"/> YES <input type="checkbox"/> NO <small>If YES give details:</small>	
# of students over 18 y.o. that your company sent to study languages in last 12 months <small>Total: To Canada: and to Vancouver:</small>	
Average length of study in weeks per student that you sent in last 12 months:	
Which schools in Vancouver do you send most students to?	
Who are your 3 main competitors?	
What is your marketing strategy to promote language schools and their courses?	

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In what Languages does your company provide information to potential students?

Promotional tools your company uses to promote schools (Please provide details):

- Your company organizes fairs for students _____
- Participation in other Education Fairs _____
- Magazines _____
- Websites _____
- Newspapers _____
- Others _____

What promotional activities involve any Cost or Investment or Scholarship, etc, for the language schools that your company represent? (Specify the cost and provide details):

- Cost for participation in your company's Fairs COST DETAILS
- Cost for participation in other Education Fairs COST DETAILS
- Cost for ads on your Magazine COST DETAILS
- Cost for ads on other Magazines COST DETAILS
- Cost for school profile on websites COST DETAILS
- Cost for banners on websites COST DETAILS
- Cost for ads on Newspapers COST DETAILS
- Others costs for other activities COST DETAILS

How did you hear about inlingua Vancouver?

Why do you want to be our Agent and represent us?

What remuneration structure / commission / support / other / do you suggest ?

What is the approximate number of students that you calculate that your company will register at inlingua Vancouver over the next 12 months?

What suggestions do you have for our school?

How can we help you to promote our English courses?